FOR IMMEDIATE RELEASE
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New "Peach Pass GO!" Mobile App Now Available
Compatible with iPhone®, iPad® and Android® smart phone devices

ATLANTA – The State Road and Tollway Authority (SRTA) just made managing your Peach Pass account a little easier with the new "Peach Pass GO!" mobile application, or "app." Now available for iPhone®, iPad® and Android® devices, Peach Pass GO! allows Peach Pass customers to change their toll mode and check their account balance in seconds. The free "Peach Pass GO!" app can be downloaded from the iTunes App Store and the Android Market.

Peach Pass GO! provides customers with easy account access using the same username and password established for online account management. Account balances are automatically displayed when login is completed. A second click takes account holders directly to toll mode change options, allowing customers to update their vehicle occupancy status (tolled/non-tolled) before they use the I-85Express Lanes.

"We're extremely pleased and excited to provide our customers with this new and convenient way of accessing their Peach Pass account and changing their toll mode," said SRTA Executive Director Gena L. Evans, Ph.D. "Now changing your toll mode can be done with a few taps on your mobile device and confirmation of your toll mode change appears in seconds."

Through a simple splash screen feature, all motorists will be asked if they are using the application while they are driving. If they select that they are driving, the application will automatically shut down. The Peach Pass is a small, thin toll collection device providing access to the all-electronic toll lanes on GA 400 and the I-85 Express Lanes which opened on October 1. More than 120,000 Peach Pass transponders have been assigned to motorists since account registration began in June 2011. Since opening, usage in the Express Lanes has more than tripled with an average of 10,000 – 11,000 registered vehicles using the Express Lanes daily.

All motorists who want access to the I-85 Express Lanes must have a registered Peach Pass. Motorists can register for a Peach Pass account online at www.peachpass.com, call the Peach Pass Customer Service Center at 1-855-PCH-PASS (724-7277) or visit one of the walk-up Peach Pass Customer Service Centers in person at two Department of Driver Services (DDS) locations in Gwinnett County: 2211 Beaver Ruin Road, Norcross, and 310 Hurricane Shoals Road, NE, Lawrenceville; and at 47 Trinity Avenue in Downtown Atlanta.

More information on the Peach Pass GO! mobile app can be found at www.PeachPass.com. For media inquiries contact Malika Reed Wilkins at mwilkins@georgiatolls.com or Adrian Carver at acarver@georgiatolls.com. For Peach Pass account questions, contact the Peach Pass Customer Service Center at 1-855-PCH-PASS (724-7277).

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